



ILLUSTRATION & DESIGN

740-788-2000 sarahsloth@gmail.com www.sarahsorden.com

## WORK

spring 2011 –  
present

**EatWellDC** Washington, DC  
Primary Graphic Designer

I am responsible for all promotional materials including posters, gifs, and social media graphics. I also produce menus, newsletters & emails, various signage, logos and whatever else is needed.

summer 2014 –  
fall 2015

**EyeBlack** Rockville, MD  
Graphic Designer

I designed custom artwork proofs and vectorized or re-created logos for clients. I collaborated with the Art Director and marketing team to create marketing material such as packaging, brochures, catalogues, and email blasts. I set up files for print production, including CMYK color adjustments. I created new product lines; including conception, packaging, marketing, and social media. I was responsible for photography, image corrections, and image manipulation as well as the creation and consistent maintenance of the Hunting EyeBlack's social media pages. I trained interns to create virtual samples and helping direct miscellaneous projects. I created many templates and developed systems for more efficient workflow processes.

fall 2009 –  
fall 2010

**Protem Marketing** Baltimore, MD  
Graphic Designer

I was responsible for a wide range of projects including identity, advertisement, brochures, non-profit event design, and website design.

summers  
2007– 2009

**Dayjams** Rockville, MD  
Art Director

I taught art class at band camp. I helped students produce band shirts, and made band CD covers with Photoshop, cut stencils, produced the camp program.

## EDUCATION

fall 2006 –  
spring 2010

**Maryland Institute College Of Art** Baltimore, MD  
BFA in Illustration with a concentration in Graphic Design  
GPA 3.8 – Cum Laude

## INTERNSHIPS

spring 2010

**Port Discovery** Baltimore, MD

Created flyers and placemats, illustrated icons for website, and painted a mural.

summer 2009

**Axiom Marketing** Hunt Valley, MD

Generated many logos and symbols, designed websites, advertisements and brochures.

## SKILLS

**Digital** Proficient in Photoshop, Illustrator, inDesign, Microsoft Office, Campaign Monitor  
Basic knowledge of Dreamweaver, Flash, HTML, CSS, and FileZilla, dropbox, googledrive.

**Traditional:** Ink, oil, acrylic, gouache, watercolor, stained and fused glass.

## EXHIBITIONS

“**Commencement Exhibition**” 2010, MICA Baltimore, MD  
“**Layer Cake**” 2010, MICA Baltimore, MD 21217  
“**Primary Colors**” 2009, Weisser Glass Gallery Kensington, MD  
“**Sarah Sorden**” 2006, Miller’s Framing Kensington, MD 2007

## AWARDS

Dean’s List 2006 – 2010  
Academic Honors Scholarships  
Trustees Scholarship